FOR IMMEDIATE RELEASE:  
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WEDU PBS Honored with a 2019 NETA Award

Tampa, FL (Jan. 27, 2020) — WEDU PBS was honored last night with a NETA (National Education Telecommunications Association) Award for Content – News & Public Affairs. The NETA Awards provide recognition to the public media organizations they represent and the work that they do to further education in their area.

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WEDU Associate Producer and host of WEDU Arts Plus, Dalia Colon, videographer Danny Bruno and the rest of the WEDU team were recognized in the Content – News and Public Affairs category for the WEDU Arts Plus segment The Red Tent. The segment features the women from Pinellas County Jail who are benefitting from The Red Tent Women’s Initiative, where inmates have the opportunity to participate in arts and crafts projects with fellow women.

“Congratulations to our entire creative team. WEDU PBS is changing lives through storytelling that educates and inspires our community. We greatly appreciate the NETA organization for recognizing our team’s excellence nationally,” said WEDU President and CEO Paul Grove.

The NETA Awards, in partnership with the Corporation of Public Broadcasting first organized in 1968 to honor their members’ finest work in education, community engagement, marketing/communications and content. “We are excited to kick off the NETA Conference and CPB Public Media Thought Leader Forum again this year by honoring the best in public media,” said NETA president Eric Hyppa.

Stations competed within their appropriate divisions based on their station size, except for the categories falling under overall excellence. Awards were judged by a group of expert panelists within the public media system, as well as industry professionals outside of public media.

The award winning WEDU Arts Plus segment The Red Tent can be seen along with all WEDU Arts Plus full episodes can be watched online at www.wedu.org/artsplus.

See a listing of all WEDU PBS awards at www.wedu.org/awards.

ABOUT NETA AWARDS
The NETA Awards are an annual recognition of public broadcasting's finest work, a tradition established in the 1960’s. The National Educational Telecommunications Association (NETA) is a professional association representing 275 member stations in 46 states, the Virgin Islands and the District of Columbia. NETA provides leadership, general audience content, educational services, professional development and trusted financial management services, including human resources and benefits administration, to individual public media licensees, their affinity groups and public media as a whole.

ABOUT WEDU PBS
WEDU is West Central Florida’s PBS station reaching 16 counties through media platforms including on-air programming and online experiences that broaden horizons, transport and transform and open gateways to new ideas and new worlds. Financially supported by the community, the organization offers a wealth of award-winning inspirational, educational and enlightening content over a variety of multi-media platforms including: television programming, station website, www.wedu.org and various social media platforms, monthly member magazine Premiere, educational outreach activities and a myriad of special events. WEDU’s focus on the local community has resulted in the station being regarded as a beacon of trust for men, women and children of every walk of life no matter their age, ethnicity or socio-economic status. WEDU is a treasured community resource; a window to the world for the homebound and a vital educational source for the youngest members of society. WEDU prides itself on its position in the Tampa Bay community as a leader, partner, informed citizen and a member of PBS, the most trusted institution in America (ORC International’s DualFrame CARAVAN, January 2019). For more information, program schedules or to support WEDU visit www.wedu.org; WEDU Public Media on Facebook and Twitter (@wedupbs) or call (813) 254-9338.