

**FOR IMMEDIATE RELEASE:**

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WEDU 14th Annual Be More Awards Voting Portal is Open!

Tampa, FL – Online voting for the 14th Annual WEDU Be More Awards is now underway. Each year, this multifaceted program celebrates the human spirit and showcases the best work by nonprofit organizations in West Central Florida and the individuals that support them. Cast your vote daily now through Friday, December 10, 2018 at noon for the following categories:

- **Be More Empowered**, *Ultimate Medical Academy Small Nonprofit Award*, recognizing an organization with a budget under \$500,000 and despite its modest size, has a major positive impact on our community.
- **Be More Entrepreneurial**, *Engaged Philanthropist Award*, recognizes an individual who has distinguished himself or herself in the nonprofit community by engaging entrepreneurial skills and expertise.
- **Be More Humble**, *People's Choice Award*, exhibits the connection and relationship the organization has with the community and the people it serves.
- **Be More Inspiring**, *Rising Star Award*, recognizes an individual, under the age of 21, who has distinguished himself or herself in the community
- **Be More Involved**, *Mason Dixon Award for Volunteerism*, is bestowed upon the individual, family or group that has lent a unique voice to bring awareness, credence, support, or action to an issue or cause.
- **Be More Relevant**, *Best Use of Video Award*, recognizes an organization with the best short video that has the power to compel someone to seek services, volunteer time, or support the organization financially.

Complete voting details can be found online at wedupbs.org/bemore.

About WEDU PBS

WEDU is West Central Florida's PBS station reaching 16 counties through media platforms including on-air programming and online experiences that broaden horizons, transport and transform and open gateways to new ideas and new worlds. Financially supported by the community, the organization offers a wealth of award-winning inspirational, educational and enlightening content over a variety of multi-media platforms including: television programming, station website, www.wedupbs.org and various social media platforms, monthly member magazine *Premiere*, educational outreach activities and a myriad of special events. WEDU's focus on the local community has resulted in the station being regarded as a beacon of trust for men, women and children of every walk of life no matter their age, ethnicity or socio-economic status. WEDU is a treasured community resource; a window to the world for the homebound and a vital educational source for the youngest members of society. WEDU prides itself on its position in the Tampa Bay community as a leader, partner, informed citizen and a member of PBS, the most trusted institution in America (Marketing & Research Resources, Inc. M&RR, January 2018). For more information, program schedules or to support WEDU visit www.wedupbs.org; WEDU Public Media on Facebook and Twitter (@wedupbs) or call (813) 254-9338.

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