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WEDU PBS Honored with Four Awards at the 39th Annual Telly Awards



Tampa, FL (May 24, 2018) — WEDU PBS was recently honored with four awards during the 39th Annual Telly Awards. WEDU received two Silver Awards, the highest honor, and two Bronze Awards.

The Telly Awards annually showcases the best work created within television and across video, for all screens. Receiving over 12,000 entries from all 50 states and five continents, Telly Award winners represent work from some of the most respected advertising agencies, television stations, production companies and publishers from around the world.

WEDU Producer, Farah Vickery won two silver Telly Awards, one for the Luminaries 2017 and the other for the WEDU Arts Plus segment featuring Ringling/Semkhor. A host of WEDU ARTS PLUS and Associate Producer Dalia Colón won a Bronze Telly Award for the episode featuring Samuel Bak, and Danny Bruno won a Bronze Award for the WEDU Arts Plus segment featuring Voodoo Macbeth. “WEDU works very hard to produce local programming that is relevant, entertaining and of high-quality each and every month.

The entire team is deserving of this recognition and I couldn’t be more proud of the work they do,” said WEDU VP of Content, Jack Conely.

The Telly Awards was founded in 1979 to honor excellence in local, regional and cable television commercials with non-broadcast video and television programming added soon after. Throughout 2017-2018 the Tellys refashioned their categories to honor the type of work being made by leading producers, including branded content, social video and animation, as well as working with industry experts to identify important industry categories where technology was playing an impactful role in the ways stories are now being told: Virtual Reality, Interactive and 360 Video. To judge all this new and innovative work, the Tellys recruited over 200 new judges, from companies such as Vimeo, Duplass Productions’ Donut, ustwo, Discovery Networks, VaynerMedia and Framestore.

The full list of the 39th Annual Telly Awards winners can be found at www.tellyawards.com/winners

The Telly Awards are judged by members of the Telly Awards Judging Council, a group of over 200+ working industry who have previously won the Telly Awards highest accolade and as such, have demonstrable expertise in the categories they review.

See a listing of all WEDU awards at www.wedu.org/awards.

ABOUT WEDU PBS

WEDU is West Central Florida’s leading PBS station reaching 16 counties through media platforms including on-air programming and online experiences that broaden horizons, transport and transform and open gateways to new ideas and new worlds. Financially supported by the community, the organization offers a wealth of award-winning inspirational, educational and enlightening content over a variety of multi-media platforms including: television programming, station website, www.wedu.org and various social media platforms, monthly member magazine Premiere, educational outreach activities and a myriad of special events. WEDU’s focus on the local community has resulted in the station being regarded as a beacon of trust for men, women and children of every walk of life no matter their age, ethnicity or socio-economic status. WEDU is a treasured community resource; a window to the world for the homebound and a vital educational source for the youngest members of society. WEDU prides itself on its position in the Tampa Bay community as a leader, partner, informed citizen and a member of PBS, the most trusted institution in America (ORC International’s DualFrame CARAVAN, January 2018). For more information, program schedules or to support WEDU visit www.wedu.org; WEDU Public Media on Facebook and Twitter (@wedupbs) or call (813) 254-9338.

About The Telly Awards

The Telly Awards is the premier award honoring video and television across all screens. Established in 1979, The Telly Awards receives over 12,000 entries from all 50 states and 5 continents. Entrants are judged by The Telly Awards Judging Council—an industry body of over 200 leading experts including advertising agencies, production companies, and major television networks, reflective of the multiscreen industry The Telly Awards celebrates. Partners of The Telly Awards include NAB, StudioDaily, Stash Magazine, and Digiday.

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