FOR IMMEDIATE RELEASE:
June 19, 2017

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WILD ALASKA LIVE, a PBS and BBC Co-Production,
Captures Life and Survival in the Alaskan Wilderness in
Three-Part, Not-to-be-Missed Television Event

Part of PBS’ “Summer of Adventure,” WILD ALASKA LIVE Airs on WEDU PBS and Digital Platforms July 2017

Tampa, FL – WEDU PBS announced plans today for its latest venture into live, natural-history adventure programming with WILD ALASKA LIVE, a three-part, multi-platform production that airs July 23, 26 and 30 at 8:00 p.m. ET, as a part of its “Summer of Adventure” lineup. Over three nights, in partnership with the BBC, PBS turns the cameras on a must-see natural spectacle that plays out across the vast Alaskan wilderness, where some of the world’s most remarkable animals – bears, wolves, moose, orcas and eagles – gather by the thousands to take part in Alaska’s summer feast, an event never before captured live on television. WILD ALASKA LIVE is hosted by Emmy Award®-winning zoologists, adventurers and brothers Chris Kratt and Martin Kratt, the creators, executive producers and stars of the hit PBS KIDS series WILD KRATTS. Liz Bonnin and Steve Backshall, both of whom presented BIG BLUE LIVE, will join the Kratts as on-air correspondents.

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What happens in the Alaskan wilderness in late July affects the animals’ survival and well-being for the remainder of the year. With some of largest areas of wilderness left on Earth, Alaska is the best place in the world to see the huge animals and top predators in all their glory. The three-night live presentation also explores the challenges of preserving America’s last frontier, as scientists, filmmakers, photographers and other experts gather there to tell some of the planet’s extraordinary wildlife stories.

Over three nights, WILD ALASKA LIVE will visit several locations, including points near Juneau and the Tongass National Forest, where the team will look for black bears and bald eagles; the vast Kenai Fjords National Park, in search of orcas and humpback whales; and the wilderness of Katami National Park, where brown bears and elusive wolves live and hunt.

ABOUT PBS
PBS, with nearly 350 member stations, offers all Americans the opportunity to explore new ideas and new worlds through television and digital content. Each month, PBS reaches nearly 100 million people through television and nearly 28 million people online, inviting them to experience the worlds of science, history, nature and public affairs; to hear diverse viewpoints; and to take front row seats to world-class drama and performances. PBS’ broad array of programs has been consistently honored by the industry’s most coveted award competitions. Teachers of children from pre-K through 12th grade turn to PBS for digital content and services that help bring classroom lessons to life. Decades of research confirms that PBS’ premier children’s media service, PBS KIDS, helps children build critical literacy, math and social-emotional skills, enabling them to find success in school and life. Delivered through member stations, PBS KIDS offers high-quality educational content on TV – including a new 24/7 channel, online at pbskids.org, via an array of mobile apps and in communities across America. More information about PBS is available at www.pbs.org, one of the leading dot-org websites on the internet, or by following PBS on Twitter, Facebook or through our apps for mobile and connected devices. Specific program information and updates for press are available at pbs.org/pressroom or by following PBS Pressroom on Twitter.

ABOUT WEDU PBS
WEDU is West Central Florida’s leading PBS station reaching 16 counties through media platforms including on-air programming and online experiences that broaden horizons, transport and transform and open gateways to new ideas and new worlds. Financially supported by the community, the organization offers a wealth of award-winning inspirational, educational and enlightening content over a variety of multi-media platforms including: television programming, station website, www.wedu.org and various social media platforms, monthly member magazine Premiere, educational outreach activities and a myriad of special events. WEDU's focus on the local community has resulted in the station being regarded as a beacon of trust for men, women and children of every walk of life no matter their age, ethnicity or socio-economic status. WEDU is a treasured community resource; a window to the world for the homebound and a vital educational source for the youngest members of society. WEDU prides itself on its position in the Tampa Bay community as a leader, partner, informed citizen and a member of PBS, the most trusted institution in America (Marketing & Research Resources, Inc. M&RR, January 2017). For more information, program schedules or to support WEDU visit www.wedu.org; WEDU Public Media on Facebook and Twitter (@wedupbs) or call (813) 254-9338.

For images and additional up-to-date information on this and other PBS programs, visit PBS PressRoom at pbs.org/pressroom.