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WEDU PBS Wins 3 Awards During the 37th Annual Telly Awards



(L-R) WEDU Senior Producer Kristine Kelly and WEDU ARTS PLUS and Associate Producer Dalia Colón honored during Annual Telly Awards.

Tampa Bay, FL –WEDU PBS was recently honored with three awards during the 37th Annual Telly Awards. WEDU received one Silver Award, the highest honor, and two Bronze Awards. The winners were selected from more than 13,000 entries from all 50 states and some other countries.

WEDU’s Senior Producer Kristine Kelly won a Silver Telly Award for the WEDU ARTS PLUS segment featuring The Telling Project as well as a Bronze Telly Award for the WEDU original documentary VETERANS – THE TELLING PROJECT. Host of WEDU ARTS PLUS and Associate Producer Dalia Colón won a Bronze Telly Award for the segment featuring Heart Strings for Heroes.

“This is a shining example of the level of talent on staff at WEDU,” said Allison Hedrick, WEDU’s VP of Communications. “We are extremely proud of their accomplishments and their ability to artfully capture and tell West Central Florida’s amazing stories.”

The Telly Awards was founded in 1979 and is the premier award honoring outstanding local, regional, and cable TV commercials and programs, the finest video and film productions, and online commercials, video and films. Winners represent the best work of the most respected advertising agencies, production companies, television stations, cable operators, and corporate video departments in the world.

For its 37th season, The Telly Awards once again gave the public the power to view and rate videos submitted as part of the People’s Telly Awards. In addition to recognition from the Silver Telly Council, the judging panel that selected the Telly Awards winners, the Internet community helped decide the People’s Telly Awards winners.

A prestigious judging panel of over 500 accomplished industry professionals, each a past winner of a Silver Telly and a member of The Silver Telly Council, judged the competition, upholding the historical standard of excellence that Telly represents. The Silver Council evaluated entries to recognize distinction in creative work – entries do not compete against each other – rather entries are judged against a high standard of merit. Less than 10% of entries are chosen as Winners of the Silver Telly, the highest honor. Approximately 25% of entries are chosen as Winners of the Bronze Telly.

“The Telly Awards has a mission to honor the very best in film and video,” said Linda Day, Executive Director of the Telly Awards. “WEDU’s accomplishment illustrates their creativity, skill, and dedication to their craft and serves as a testament to great film and video production.”

See a listing of all WEDU awards at www.wedu.org/awards.

ABOUT WEDU PBS

WEDU is West Central Florida’s leading PBS station reaching 16 counties through media platforms including on-air programming and online experiences that broaden horizons, transport and transform and open gateways to new ideas and new worlds. Financially supported by the community, the organization offers a wealth of award-winning inspirational, educational and enlightening content over a variety of multi-media platforms including: television programming, station website, www.wedu.org and various social media platforms, monthly member magazine *Premiere*, educational outreach activities and a myriad of special events. WEDU’s focus on the local community has resulted in the station being regarded as a beacon of trust for men, women and children of every walk of life no matter their age, ethnicity or socio-economic status. WEDU is a treasured community resource; a window to the world for the homebound and a vital educational source for the youngest members of society. WEDU prides itself on its position in the Tampa Bay community as a leader, partner, informed citizen and a member of PBS, the most trusted institution in America (Source: Survey Sampling International (SSI), January 2016). For more information, program schedules or to support WEDU visit www.wedu.org; WEDU Public Media on Facebook and Twitter (@wedupbs) or call (813) 254-9338.

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