

FOR IMMEDIATE RELEASE:

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WEDU PBS Announces Dade City Elementary Teacher Honored as PBS LearningMedia Digital Innovator



Tampa, FL — WEDU PBS is pleased to announce that Bobbi Starling of Woodland Elementary School in Dade City has been selected to serve as a 2015 PBS LearningMedia Digital Innovator.

Florida PBS LearningMedia, is an awarding-winning digital media service that provides direct access to more than 100,000 classroom-ready, curriculum-targeted resources for PreK-12 educators. Florida PBS LearningMedia builds on the strength of public media and is designed to improve teacher effectiveness and student achievement.

Bobbi teaches fourth and fifth grade and leads the Robotics and Technology Clubs at Woodland Elementary. Bobbi believes her role as an educator is to facilitate learning. She believes digital literacy plays an important role in this mission. Seeing her students focus, engage, question, collaborate, program, create, test, modify and re-design bring her great joy.

The 2015 PBS LearningMedia Digital Innovators program rewards 100 tech-savvy K-12 educators from across the country who are serving as leaders in the education technology space and incorporating digital media in classrooms to promote student engagement and achievement. The group of 100 educators will receive yearlong professional development opportunities that include virtual trainings, access to premium and exclusive resources, and invitations to special events. In addition, the Lead PBS LearningMedia Digital Innovators representing the top 30 applicants will receive an all-expense paid trip to Philadelphia, Pennsylvania to participate in a two-day digital education summit where participants will engage in hands-on learning, collaborate with peers and hear from digital technology thought leaders.

WEDU PBS is thrilled to celebrate our local PBS LearningMedia Digital Innovator, and we invite you to join us in congratulating them on this great achievement.

If you would like to more about the program, please visit: <http://florida.pbslearningmedia.org/digitalinnovators/>.

ABOUT WEDU PBS

WEDU is West Central Florida's leading PBS station reaching 16 counties through media platforms including on-air programming and online experiences that broaden horizons, transport and transform and open gateways to new ideas and new worlds. Financially supported by the community, the organization offers a wealth of award-winning inspirational, educational and enlightening content over a variety of multi-media platforms including: television programming, station website, www.wedu.org and various social media platforms, monthly member magazine *Premiere*, educational outreach activities and a myriad of special events. WEDU's focus on the local community has resulted in the station being regarded as a beacon of trust for men, women and children of every walk of life no matter their age, ethnicity or socio-economic status. WEDU is a treasured community resource; a window to the world for the homebound and a vital educational source for the youngest members of society. WEDU prides itself on its position in the Tampa Bay community as a leader, partner, informed citizen and a member of PBS, the most trusted institution in America (ORC International's DualFrame CARAVAN, January 2015). For more information, program schedules or to support WEDU visit www.wedu.org; WEDU Public Media on Facebook and Twitter (@wedupbs) or call (813) 254-9338.

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