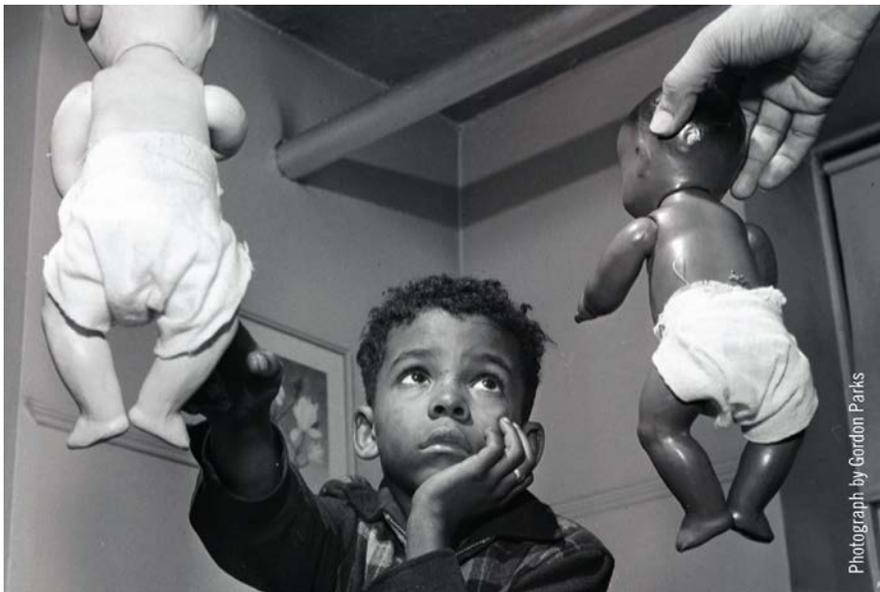


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## ***WEDU PBS Release of Community Cinema with Free Screening of American Denial***



**Tampa Bay, FL – WEDU PBS**, West Central Florida's primary PBS station, continues its season of **WEDU's Community Cinema** with a free screening event at the **Riverview Library** on **Monday, February 23rd** beginning at **6:00 p.m.**

The fourth film of the season, ***American Denial*** identifies a powerful force in American life: the acceptance of the contradiction between the American Creed held dear and political and social behavior. Through the story of Myrdal's four-year investigation of Jim Crow racism, his own personal story and the thinking and work of select sociologists, psychologists, and historians, the film explores the contours and consequences today of implicit bias and "denial."

Swedish researcher Gunnar Myrdal's landmark 1944 study, *An American Dilemma*, probed deep

1939 Clark Doll Experiment

into the United States' racial psyche. The film weaves a narrative that exposes some of the potential underlying causes of racial biases still rooted in America's systems and institutions today.

*American Denial* sheds light on the unconscious political and moral world of modern Americans, using archival footage, newsreels, nightly news reports, and rare southern home movies from the '30s and '40s, as well as research footage, websites, and YouTube films showing psychological testing of racial attitudes. Exploring "stop-and-frisk" practices, the incarceration crisis, and racially-patterned poverty, the film features a wide array of historians, psychologists, and sociologists who offer expert insight and share their own personal, unsettling stories. The result is a unique and provocative film that challenges our assumptions about who we are and what we really believe.

**WHAT:** FREE WEDU PBS Community Cinema film screening, *American Denial*

**WHO:** Presented by WEDU PBS, Riverview Library

**WHEN:** Monday, February 23rd at 6:00 P.M. (Discussion follows the film)

**WHERE:** Riverview Library- 10509 Riverview Drive Riverview, FL 33578

**RSVP:** [www.wedu.org/cinema](http://www.wedu.org/cinema) (Free and open to the public. Seating is limited, reservations are requested.)

For more information about WEDU's Community Cinema program, visit [www.wedu.org/cinema](http://www.wedu.org/cinema).

#### **ABOUT ITVS**

Independent Television Service (ITVS) funds, presents, and promotes award-winning documentaries on public television, innovative new media projects on the Web, and the Emmy® Award-winning weekly series Independent Lens on Monday nights at 10 p.m. on PBS. Mandated by Congress in 1988 and funded by the Corporation for Public Broadcasting, ITVS has brought thousands of independently produced programs to American audiences. For more information visit <http://itvs.org/>.

#### **ABOUT COMMUNITY CINEMA**

Community Cinema is a national civic engagement initiative featuring free screenings of films from the Emmy Award-winning PBS series Independent Lens. Presented by Independent Television Service (ITVS) in partnership with local public television stations and community organizations, these in-person events and online social screenings bring community members together to learn, discuss, and get involved in key social issues of our time. For a complete lineup and more information about the Community Cinema series visit: [communitycinema.org](http://communitycinema.org).

#### **ABOUT WEDU PBS**

WEDU is West Central Florida's leading PBS station and public media company reaching 16 counties through media platforms including on-air programming and online experiences that broaden horizons, transport and transform and open gateways to new ideas and new worlds. Financially supported by the community, the organization offers a wealth of award-winning inspirational, educational and enlightening content over a variety of multi-media platforms including: television programming, station's website, [www.wedu.org](http://www.wedu.org) and various social media platforms, monthly member magazine *Premiere*, educational outreach activities and a myriad of special events. WEDU's focus on the local community has resulted in the station being regarded as a beacon of trust for men, women and children of every walk of life no matter their age, ethnicity or socio-economic status. WEDU is a treasured community resource; a window to the world for the homebound and a vital educational source for the youngest members of society. WEDU prides itself on its position in the Tampa Bay community as a leader, partner, informed citizen and a member of PBS, the most trusted institution in America (ORC International's DualFrame CARAVAN, January 2014). For more information, program schedules or to support WEDU visit [www.wedu.org](http://www.wedu.org); WEDU Public Media on Facebook and Twitter (@wedupbs) or call (813) 254-9338.

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