

**FOR IMMEDIATE RELEASE:**

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## ***WEDU PBS Commemorates 50<sup>th</sup> Anniversary of the March on Washington with Film Screening Event***



Martin Luther King, Jr., The March on Washington 1963

**Tampa, FL** – The 1963 March on Washington was a pivotal moment in the Civil Rights Movement. More than 250,000 people joined in peaceful demonstration for racial and economic equality. Their clarion call helped usher in sweeping civil rights legislation and a sea of change in public opinion, and the event endures today as a symbol of unity and monumental impact.

Join [WEDU PBS](#) as we celebrate the 50th Anniversary of the **March on Washington for Jobs and Freedom**. WEDU, West Central Florida's primary PBS station, is marking this occasion with a special preview event on August 22, 2013 at 7:30pm at Tampa Theatre (doors open at 7:00pm). Guests in attendance

can view a gallery of photos from the 1963 march, meet local residents that participated in the march, and see a preview screening of the film. This special screening event is free and open to the public. Seating is limited and reservations are requested. Tickets can be reserved online at: [www.wedu.org/themarch](http://www.wedu.org/themarch).

**WHAT:** FREE film screening of *The March*, meet local residents that participated, view photos from 1963 event.

**WHO:** Presented by WEDU PBS (Sponsored by: Florida Blue, City of Tampa, Grow Financial, HART, Tampa Bay Times, Tampa Theatre, The Power Broker)

**WHEN:** Thursday, August 22<sup>nd</sup> at 7:30pm (Doors open at 7pm)

**WHERE:** Tampa Theatre - 711 N. Franklin Street, Tampa

**RSVP:** [www.wedu.org/themarch](http://www.wedu.org/themarch) (Free and open to the public. Seating is limited, reservations are requested.)

### **ABOUT WEDU PBS**

WEDU is West Central Florida's leading PBS station and public media company reaching 16 counties through media platforms including on-air programming and online experiences that broaden horizons, transport and transform and open gateways to new ideas and new worlds. Financially supported by the community, the organization offers a wealth of award-winning inspirational, educational and enlightening content over a variety of media platforms including: television programming, station's website, [www.wedu.org](http://www.wedu.org) and various social media platforms, monthly member magazine *Premiere*, educational outreach activities and a myriad of special events. WEDU's focus on the local community has resulted in the station being regarded as a beacon of trust for men, women and children of every walk of life no matter their age, ethnicity or socio-economic status. WEDU is a treasured community resource; a window to the world for the homebound and a vital educational source for the youngest members of society. WEDU prides itself on its position in the Tampa Bay community as a leader, partner, informed citizen and a member of PBS, the most trusted institution in America (Harris Interactive Trust QuickQuery, January 2013). For more information, program schedules or to support WEDU visit [www.wedu.org](http://www.wedu.org); WEDU Public Media on Facebook and Twitter or call 813.254.9338.

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