



**FOR IMMEDIATE RELEASE:**

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## ***WEDU to Honor the Memory of Eugene C. Patterson***



**JANUARY 25, 2013, Tampa, FL** — WEDU, west central Florida's primary PBS station, will honor the memory of Pulitzer Prize winning journalist Eugene C. Patterson by re-broadcasting a profile produced for WEDU's ***"Suncoast Business Forum"***. The program originally broadcast in March 2009 will be re-broadcast ***Thursday evening January 31<sup>st</sup> at 8:30 pm, and Sunday afternoon February 3<sup>rd</sup> at 2:30 pm.***

Patterson, former editor, chairman, and CEO of the Times Publishing Company (publisher of the Tampa Bay Times) died Saturday January 12, 2013 at age 89. Patterson's 41 years in journalism included editorships at the Atlanta Constitution, Washington Post, and the St. Petersburg Times

(now the Tampa Bay Times). Under his leadership, circulation at the Times nearly doubled, the newspaper won numerous awards including two Pulitzers, and was recognized by Time magazine as one of America's 10 best newspapers.

The ***"Suncoast Business Forum"*** is a monthly public affairs program produced by WEDU TV 3, Florida's primary PBS station. The program is broadcast the last Thursday each month at 8:30 pm. Following the broadcast, the program can be viewed at the ***"Suncoast Business Forum"*** website at: [wedu.org/sbf](http://wedu.org/sbf). The ***"Suncoast Business Forum"*** is hosted by Geoffrey Simon.

### **ABOUT WEDU**

WEDU is west central Florida's primary PBS station and public media company reaching 16 counties through media platforms including on-air programming and online experiences that broaden horizons, transport and transform and open gateways to new ideas and new worlds. Financially supported by the community, the organization offers a wealth of award-winning inspirational, educational and enlightening content over a variety of multi-media platforms including: television programming, station's website, [wedu.org](http://wedu.org) and various social media platforms, monthly member magazine *Premiere*, educational outreach activities and a myriad of special events. WEDU's focus on the local community has resulted in the station being regarded as a beacon of trust for men, women and children of every walk of life no matter their age, ethnicity or socio-economic status. WEDU is a treasured community resource; a window to the world for the homebound and a vital educational source for the youngest members of society. WEDU prides itself on its position in the Tampa Bay community as a leader, partner, informed citizen and a member of PBS, the most trusted institution in America (Harris Interactive Trust QuickQuery, February 2012).

For more information, program schedules or to support WEDU visit [wedu.org](http://wedu.org); WEDU Public Media on Facebook and Twitter or call 813.254.9338.

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