FOR IMMEDIATE RELEASE:

MEDIA CONTACT: Allison Alvarez Hedrick
Vice President of Communications
P: 800.354.9338 ext. 2240
E: ahedrick@wedu.org

WEDU Announces Downton Abbey, Season 3 Sneak Preview to be Held at Tampa Theatre on Jan. 3rd

DECEMBER 4, 2012, Tampa, FL — The Great War is over and a long-awaited engagement is on, but all is not tranquil at Downton Abbey as wrenching social changes, romantic intrigues and personal crises grip the majestic English country estate for a third thrilling season. The show returns with its all-star cast plus guest star Academy Award-winning actress Shirley MacLaine.

WEDU, West Central Florida’s leading PBS station and source for public media, will host a special preview screening of the upcoming third season of the immensely popular BBC drama “Downton Abbey” at 7 p.m. January 3rd at the historic Tampa Theatre, located at 711 Franklin Street in Tampa. Guests can participate in Downton Abbey inspired raffle to benefit WEDU and door prizes will also be given away during the screening event.

The preview screening at the Tampa Theatre is free and open to the public, but seating is limited and registration is requested. To register, visit www.wedu.org/downtonabbey or call 813-254-9338 ext 2241.

The special screening comes ahead of the show’s debut on WEDU on Jan. 6. New episodes will air Sunday nights at 9 p.m. as part of “Masterpiece Classics.”

ABOUT WEDU
WEDU is west central Florida’s leading PBS station and public media company reaching 16 counties through media platforms including on-air programming and online experiences that broaden horizons, transport and transform and open gateways to new ideas and new worlds. Financially supported by the community, the organization offers a wealth of award-winning inspirational, educational and enlightening content over a variety of multi-media platforms including: television programming, station’s website, wedu.org and various social media platforms, monthly member magazine Premiere, educational outreach activities and a myriad of special events. WEDU’s focus on the local community has resulted in the station being regarded as a beacon of trust for men, women and children of every walk of life no matter their age, ethnicity or socio-economic status. WEDU is a treasured community resource; a window to the world for the homebound and a vital educational source for the youngest members of society. WEDU prides itself on its position in the Tampa Bay community as a leader, partner, informed citizen and a member of PBS, the most trusted institution in America (Harris Interactive Trust QuickQuery, February 2012).

For more information, program schedules or to support WEDU visit wedu.org; WEDU Public Media on Facebook and Twitter or call 813.254.9338.

-WEDU-

WEDU on Facebook: www.facebook.com/wedupublicmedia
WEDU on Twitter: http://twitter.com/WEDUPublicMedia
WEDU YouTube Channel: www.youtube.com/wedu
WEDU PressRoom: www.wedu.org/about/pressroom