



FOR IMMEDIATE RELEASE:

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Republicans and Democrats Stand United for Public Broadcasting

**Democrat Alex Sink and Republican Adam Goodman Co-Host Event
in Support of Public Affairs Broadcasting on WEDU**



OCTOBER 29, 2012, Tampa, FL — It's not very often that you see Republicans and Democrats gathered together *and* united to support the same cause - especially in a heated election year.

However, on Wednesday, November 14th, Republican Political Consultant, **Adam Goodman**, and former Florida Chief Financial Officer and Democratic gubernatorial candidate, **Alex Sink**, will join forces to host "*The One Night...That We're All Together*" - an event supporting an array public affairs programming on WEDU, west central Florida's primary PBS station.

This unique bipartisan event will also help kick-off the 20th anniversary of "*Florida This Week*," one of WEDU's signature public affairs programs, which airs weekly on Fridays at 8:30pm.

"We are so fortunate in the Tampa Bay area to have insightful, locally produced public policy programs like '*Florida This Week*' and '*Suncoast Business Forum*' which provide informative and provocative commentary about the latest news in our area," said event co-host **Alex Sink**.

The guest list is a "Who's Who" ensemble of Democrats, Republicans, and journalists that have appeared on WEDU's public affairs programs over the past 20 years, including Will Weatherford, Rick

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Kriseman, Darryl Rouson, Rick Baker, Jeff Brandes, Bill McBride, Patrick Manteiga, Mike Deeson, Alison Morano, co-hosts Alex Sink and Adam Goodman and many more.

The evening, which will serve as a fundraiser for WEDU's local public affairs productions, will include two special tapings of **Florida This Week** with a live audience. The first will highlight post-election insights and wrap-up. The second episode will look forward and discuss what to expect from our newly elected officials. Both episodes taped during the event will air on WEDU Friday, November 16th.

"We want to do what we can to keep great news and public affairs programs alive and thriving on WEDU. Whether it's national programs like **PBS Newshour** and **Washington Week with Gwen Ifill and National Journal**, or local programs like **Suncoast Business Forum**, **Florida This Week**, **Up Close with Cathy Unruh** and a variety of debates and town hall meetings, our community needs a place for thoughtful discourse about the issues, and that place is WEDU," said **Susan Howarth**, WEDU President and CEO.

"The One Night...That We Are All Together" will be held at the WEDU Berkman Family Broadcast Center at 1300 N. Boulevard, Tampa on Wednesday, November 14th beginning at 5:30pm. A limited number of tickets are still available for this exclusive event. More information can be found online at www.wedu.org/theonenight or by phone at 813-254-9338 ext. 2241.

WEDU is west central Florida's primary PBS station and public media company reaching 16 counties through multiple media platforms including on-air programming and online experiences that broaden horizons, transport and transform and open gateways to new ideas and new worlds. Financially supported by the community, the station offers a wealth of award-winning educational, inspirational, and enlightening content over a variety of multi-media platforms including: television programming; www.wedu.org and various social media platforms; monthly member magazine *Premiere*, educational initiatives, community outreach activities, and a myriad of special events. WEDU's focus on the local community has resulted in the station being regarded as a beacon of trust for men, women and children of every walk of life no matter their age, ethnicity or socio-economic status. WEDU is a treasured community resource; a window to the world for the homebound and a vital educational source for the youngest members of society. WEDU prides itself on its position in the Tampa Bay community as a leader, partner, informed citizen and a member of PBS, the most trusted institution in America (Harris Interactive Trust QuickQuery, February 2012).

For more information, program schedules or to support WEDU visit www.wedu.org; WEDU Public Media on Facebook and Twitter or call 813.254.9338.

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