

EEO PUBLIC FILE REPORT
OCTOBER 1, 2016
SEPTEMBER 30, 2017

POSITION TITLE	DATE FILLED	RECRUITMENT SOURCES UTILIZED	NUMBER INTERVIEWED	NUMBER HIRED	RECRUITMENT SOURCE FOR THOSE HIRED
Canvassing Director	1/30/2017	WEDU Internal Posting/Referrals	2	1	Indeed.com
		WEDU.org Website	0		
		University of South Florida	0		
		Indeed.com	8		
		Craigslist	0		
Development Assistant	4/24/2017	WEDU Internal Posting/Referrals	0	1	WEDU.org website
		WEDU.org Website	2		
		NonProfit Leadership Center	0		
		Indeed.com	2		
		Monster.com	2		
Canvasser	9/21/2017	WEDU Internal Posting/Referrals	0	9	Indeed.com/University of South Florida
		WEDU.org Website	0		
		University of South Florida	12		
		Craigslist	4		
		Indeed.com	11		
TOTAL INTERVIEWED			43		

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	RECRUITMENT SOURCE	CONTACT	TOTAL INTERVIEWED	REQUESTED NOTIFICATION
1	WEDU Internal posting, bulletin bds, Referrals	HR Manager 813/739-2922	2	N
2	WEDU.org Website, 1300 North Blvd. Tampa, FL 33607	HR Manager 813/739-2922	2	N
3	Nonprofit Leadership Center of Tampa Bay 1401 N. Westshore Blvd, Tampa, FL 33607	Internet Job posting site		N
4	Indeed.com	Internet job posting site	21	N
5	Monster.com	Internet job posting site	2	N

OUTREACH INITIATIVES

WEDU-TV

OCTOBER 1, 2016 TO SEPTEMBER 28, 2017

WEDU maintains a strong internship program, offering internship opportunities to students wishing to learn about careers in public television, and television broadcasting in general. Internships are also available in non-broadcasting areas, such as accounting and special events. Students can choose from various options that best match their interests. Internships are available throughout the year.

As of this report, ten internships have been or are being completed in the following areas in 2016/2017

1. Production Intern, Fall 2016, Junior, Marketing, University of South Florida, Tampa, FL
2. Production Intern, Fall 2016, Senior, Film & Media Arts, University of Florida, Tampa, FL
3. Production Intern, Fall 2016, Junior, Film/Art, University of Tampa, Tampa, FL
4. Production Intern, Winter 2016, Senior, Communications, Blake High School, Tampa, FL
5. Production Intern, Winter 2016, Communications, St. Stephen's Episcopal High School, Tampa, FL
6. Communications Intern, Fall 16-Spring 17, Senior, Advertising and Public Relations, University of Tampa, Tampa, FL
7. Communications Intern, Summer '17, Senior, Psychology, University of Virginia, Charlottesville, VA
8. Communications Intern, Summer '17, Senior, Public Relations, University of Southern Florida, Tampa, FL
9. Communications Intern, Fall '17, Senior, Advertising and Public Relations, University of Tampa, Tampa, FL
10. Communications Intern, Fall '17, Senior, Advertising and Public Relations, University of Tampa, Tampa, FL

WEDU gives tours of its facilities to schools and other organizations. During this past year, tours were conducted, including the following: Film/TV Production from the University of Tampa (10 students); Day Tripping, Organized tour of Senior Citizens arrived and watched FTW and met Rob Lorei (20+ Adults); Librarians (Group of 11 Adults); Heritage Elementary School (morning show TV crew – 9 students); Plant City High School (Group of 6 Students Summer Program); Devereux Youth Springing in to Action (12 students); St. Petersburg College (Arts Plus Program Submissions 12 Students); Academy Prep (8-10 Students, numerous tours) -- all of which included the topic of television industry jobs.

One employee participated in the Great American Teach-In in November 2016 to speak to school children about careers in public broadcasting. Staff members hosted four students for job shadowing and career exploration on Disability Mentoring Day in October 2016. WEDU participated in two internship/job fairs, in May 2017 and September 2017 at which many resumes were received for internships and future job openings. A staff member attended the City of Tampa Mayors Alliance Disabilities Job Fair, providing opportunities for individuals with disabilities to meet and interview potential employers. One employee read at Embracing Differences day in Manatee County, celebrating Diversity coinciding with Dr. Suess' birthday.

One employee is on the Florida Diversity Council, is a former Board member and attends monthly meetings. WEDU Staff participates in Free Tuesdays in coalition with the Children's Board of Hillsborough County which targets low-income underserved families and children; WEDU is a sponsor of MILO (Multimedia Interactive Literacy Opportunity) along with the Tampa-Hillsborough Library, Junior League and funded by a grant from the Children's Board of Hillsborough County targeting low income migrant families and children; WEDU PBS sponsored Storybook Forest, a family engagement event; Hispanic Scholarship Luncheon which granted scholarships to low income Hispanic students in coalition with the City of Tampa Mayors Hispanic Advisory Council; Hosts Family Fundamentals along with the United Way of Polk County. Targets low income families served by United Way; One employee attended the Epic reading of Dr. King's letter from the Birmingham Jail presented by Robert W. Saunders Sr. Library and the Young Performing Artists Inc.