

WEDU AGENDA

7:30 a.m. - 9:00 a.m.

Registration and Continental Breakfast

Outside Front, Main Lobby & Conference Wing Lobby

7:30 a.m. - 4:00 p.m. "DESTINATION WELLNESS" HEALTH SCREENINGS

Main Lobby & Conference Wing Lobby

- **Everyday Super Hero Skin Screening**
Sponsored by L'Oreal Paris, Maybelline New York and Garnier
- **Diabetes**
Sponsored by National Speaking of Women's Health Foundation
- **Bone Health Screening**
Sponsored by Novartis
- **Heart Health Screening**
Sponsored by National Speaking of Women's Health Foundation
- **Vision Screening**
Sponsored by Wal-Mart Vision Center
- **Your Joint Pain is Personal!**
Sponsored by Stryker Orthopaedics

NOTE: "Destination Wellness" Health Screenings will be closed from 12:30 p.m. - 1:30 p.m.

9:00 a.m. - 9:30 a.m. WELCOME AND OPENING REMARKS

Center Hall

- **Nancy Peter**
Event Manager, National Speaking of Women's Health Foundation
- **Dick Lobo**
WEDU President and CEO
- **Cathy Unruh**
Emcee and WEDU Board Member

9:30 a.m. - 10:25 a.m. KEYNOTE ADDRESS

Center Hall

Discover Your Everyday Super Heroes
Speaker: Cammy Dierking

10:30 a.m. - 10:45 a.m. BREAK

10:45 a.m. - 11:30 a.m. BREAKOUT SESSIONS

- **Discover the 'Super Powers' of Smart Skincare**
Speaker: Elizabeth Callahan, M.D.
Sponsored by L'Oreal Paris, Maybelline New York and Garnier
Anna Maria



Speaking of Women's Health™
Be Strong • Be Healthy • Be in Charge

Sarasota/Manatee 2008

- **Making the Most of Your Doctor's Appointment**
Speaker: Brian Donovan, M.D.
Sponsored by Stryker Orthopaedics *Longboat Key South*
- **Discover Your Everyday 'Me Time'**
Speaker: Shaun Hoyle
Sponsored by Huggies *Terra Ceia*
- **21st Century Robotic-Assisted Surgery**
Speaker: Michael Swor, M.D.
Sponsored by Sarasota Memorial Health Care System and Intuitive Surgical, Inc. *Palma Sola*
- **How to Put Sizzle in Your Sex Life!**
Speaker: Beatty Cohan, MSW, LCSW *Longboat Key North*

11:30 a.m. - 11:45 a.m. BREAK

11:45 a.m. - 12:30 a.m. BREAKOUT SESSIONS

- **Health News Below Your 'Super Hero' Belt: For Women and the Girls in Their Lives**
Speaker: Nicole Bentze, D.O.
Sponsored by Merck *Longboat Key South*
- **What's New in Non-Surgical Facial Rejuvenation?**
Speaker: Elizabeth Callahan, M.D.
Sponsored by SkinSmart Dermatology *Anna Maria*
- **Stress Management: The Mind-Body-Spirit Connection**
Speaker: Brenda Lee Yanofsky, EdD, DOM, LAc
Longboat Key North
- **See Without Glasses - LASIK & Lens Replacement**
Speaker: William J. Lahners, M.D., F.A.C.S.
Sponsored by Center For Sight *Terra Ceia*
- **Trends in Women's Financial Fitness: How Do You Measure Up?**
Speaker: Gentry Byrnes, JD and Kathy Francoletti, CTFA
Sponsored by Wachovia Wealth Management *Palma Sola*

Continued other side...

12:30 p.m. - 2:05 p.m. LUNCHEON, DRAWINGS & COMING ATTRACTIONS

Center Hall

Trinity Grant Presentations:

- **Girls Incorporated of Sarasota**
- **Mothers Helping Mothers**

2:05 p.m. - 2:35 p.m. KEYNOTE ADDRESS

Center Hall

Extreme Humor Makeover

Speaker: Christine Cashen

Sponsored by SunTrust

2:45 p.m. - 3:00 p.m. BREAK

3:00 p.m. - 3:45 p.m. BREAKOUT SESSIONS

- **Strong Women, Strong Bones**

Speaker: Gennady Gekht, M.D.

Sponsored by Novartis

Longboat Key South

- **Your Joint Pain is Personal... So is Your Treatment**

Speaker: Christopher R. Sforzo, M.D.

Sponsored by Stryker Orthopaedics

Palma Sola

- **Cholesterol - What You Need to Know**

Speaker: Joan Alewine, R.N.

Sponsored by Blue Cross Blue Shield of Florida

Anna Maria

- **Everything You Wanted to Know About Memory, But Forgot to Ask**

Speaker: Bill Beckwith, Ph.D.

Longboat Key North

- **Natural Facelifts Personalized for You**

Speaker: John P. Fezza, M.D.

Sponsored by Center For Sight

Terra Ceia

4:00 p.m. HEALTH SCREENINGS/EXHIBITS CLOSE



WEDU would like to thank everyone for participating in today's event. For more information about WEDU programming, special events, outreach efforts, community partnerships or how you can make a difference with your support, visit wedu.org or call **800.354.9338**.

