



FOR IMMEDIATE RELEASE

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WEDU ANNOUNCES NEW DIRECTOR OF DEVELOPMENT

TAMPA, FL – Richard Lobo, President and Chief Executive Officer of WEDU, west central Florida's primary PBS station, recently announced the appointment and promotion of **Marion Yongue** as **Director of Development**. Mr. Yongue most recently held the position of Director of Major Gifts and Planned Giving for the public media station based in Tampa, Florida.

In his new role as WEDU Director of Development, Yongue is responsible for building relationships with individual donors and community partners; as well as fundraising through major gifts, planned giving, and ensuring the future of the station through the endowment campaign launched during the station's 50th anniversary in 2008. "Marion has proven himself to be an enormously talented and gifted development professional during his career in the Tampa Bay charity world; and during his three-year tenure at WEDU, has performed outstanding work in many facets of our development area," said WEDU President and CEO, Dick Lobo. "I'm confident that Marion will advance the station's ambitious development strategies during this challenging economic climate and beyond."

A graduate of the University of South Florida, Yongue joined WEDU in 2006 following a 13-year career at Moffitt Cancer Center and Moffitt Cancer Center Foundation, where he worked with faculty/staff to raise nearly \$1.7M for the Capital Campaign and coordinated the Grateful Patient Program securing several \$100,000+ gifts. His community ties don't stop with his professional pursuits as Yongue continues his 18-year volunteer support at Moffitt Cancer Center. He also is the current President of the Rotary Club of Tampa Bay and a member of the First Presbyterian Church of Dunedin and the Association for Fundraising Professionals.

WEDU, a 501(c)(3) organization, is west central Florida's primary PBS station reaching 16 counties including the Tampa, St. Petersburg, Pasco, Polk and Sarasota areas through multiple media platforms including on-air programming, online interaction and onsite experiences that broaden horizons and open gateways to new ideas and new worlds for people from every walk of life. WEDU, recently received its fourth consecutive four-star rating by Charity Navigator, an honor only achieved by 6% of charities nationwide, is financially supported by its local community. For more information about WEDU or to make a donation to the community-owned public media station, visit www.wedu.org or call 800.354.9338.