



2010 Commemorative Program Advertising Opportunities

Support **WEDU** and promote your business, service or organization by purchasing a full-color ad in the **2010 WEDU Be More Awards™ Program**.
Call **813.254.9338**, ext. **2241** for information.

Advertising opportunities are available in our 2010 event program. This professionally designed and printed book is distributed during the event. Additional programs are utilized by winning organizations after the awards ceremony, included in their annual reports and promotional initiatives. The book offers broad exposure to an extensive audience and affords many opportunities to create contacts throughout west central Florida and beyond.

The **WEDU Be More Awards™** recognize and celebrate west central Florida's nonprofit organizations and community volunteers who vie for honors and richly-deserved recognition, but the ceremony has become a must-attend event of the new year for the general public as it serves as an inspiration to everyone in attendance. While it's the organizations who share their stories, everyone in the audience shares in the nail-biting anticipation of the awards themselves. No one ever leaves the event without having been dramatically moved and refreshed with a sense of wanting to *be more*.

For the second consecutive year, Tampa Bay's own **Jack Harris**, legendary media personality and co-host the WFLA radio morning show, will serve as the **WEDU Be More Awards™** Master of Ceremonies, leading event guests through an afternoon filled with heartfelt stories and encouraging messages.

This year's keynote speaker, sponsored by the Verizon Foundation, will feature an inspirational and motivational presentation by **Ryan Nece**, who after spending six years playing for the Tampa Bay Buccaneers, followed by a stint with the Detroit Lions, has turned to the community to give back and enhance the quality of life of those truly in need. Son of NFL Hall of Fame safety Ronnie Lott, Nece founded the Ryan Nece Foundation in an effort to increase his extensive community service efforts in the Tampa Bay area. He has designed a Good Samaritan Program, and earlier this year, launched the *Power of Giving* campaign to encourage individuals to make a powerful impact on their community.

Filled with moving stories, unscripted moments, incredible people and heroic efforts, the fifth annual **WEDU Be More Awards™** is scheduled to take place **Thursday, January 14, 2010** at the **A La Carte Event Pavilion in Tampa**. Tickets are available at \$50 per person, \$600 for Community Heroes table for 10, or \$1,000 for a Philanthropist table of 10: to make reservations, or for more information on WEDU Be More Awards™ visit wedu.org/BeMore or call WEDU at **(813)254-9338 ext 2241**.

Ad artwork for the 2010 **WEDU Be More Awards™** Commemorative Program must be submitted no later than **January 2, 2010**.

<p>Full Page (no bleed) 4⁷/₈"w x 8"h</p> <p>\$150</p>	<p>Half Page (no bleed) 4⁷/₈"w x 3⁷/₈"h</p> <p>\$75</p>
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Acceptable File Formats: PDF, EPS or TIF

No bleeds will be allowed. Artwork must be submitted in 300 dpi, **CMYK** mode. All Photoshop files must be saved with maximum compatibility selected. All Illustrator files must be compatible with version **CS2**. All fonts should be converted to outline or embedded within the submitted file.

Artwork under 10 MB may be sent via e-mail to: lfage@wedu.org
Please indicate ad purpose in the subject line of your e-mail.

Larger files may be saved to CD and mailed to:
Laura Fage
WEDU • 1300 North Boulevard
Tampa, Florida 33607
Please include a color printout of the ad artwork for verification.

To upload via FTP, please contact Laura Fage at **813.254.9338, ext. 2240** or via e-mail at lfage@wedu.org.