



Dear Friend,

Our country is in recession, our personal wealth has shrunk, and numerous causes need our help. We understand – and are experiencing – this along with you.

That's why we agreed to chair **Sojourn™ 2010**, and to stay true to its spirit of over-the-top entertainment.

In happier economic times, we would tell you first and foremost that this is a party with panache – acclaimed as the best gala in Tampa Bay.

But this year especially, we'd like you to know that Sojourn™ is the most important annual fundraiser for WEDU. Your community PBS station is operating on a shoestring budget with reduced staff – and we want to help its quality programming, citizen outreach, and emphasis on localism survive.

We hope you can join us for a great time as we look forward, together, to better times for all!

With gratitude,

Cathy & Tom

Cathy Unruh and Tom Sansone
Gala Chairs ~ Sojourn™ 2010

Chairs (“Cultural Attachés”)

Cathy Unruh & Tom Sansone

Co-Chairs (“Special Envoys”)

Barry & Judith Alpert

Monroe & Suzette Berkman

Alan & Nancy Bomstein

Geoff Simon & Andrea Graham

Heather Shaw & Michael Fairs

Laura Starkey

Gregg & Laurie Weiss

WEDU Chairman of the Board

Barry M. Alpert

As of February 2010

Richard J. Dobkin

WEDU President & CEO

Richard M. (Dick) Lobo

WEDU Vice President of Communications / Sojourn Liaison

Laura (Turner) Fage

Gala Committee Chairs

Auction

Lynn Marcum; Mary Werner

Décor

Frank Clemente

Entertainment

Nuccia Hinckley

Program Ad Sales

Ken Walters

Sponsorship

Barry Alpert; Alan Bomstein

Ticket / Table Sales

Gail Whiting

VIP Passport Party

Laurie Weiss

Committee (“Concierges”)

Gilda Ferlita Capitano

Susanna Grady

Michael Muller

Pam Muma

Ray and Nancy Murray

Karen Perry

Laura Putman

Heidi Shimberg

Marcia Sudduth

Caroline Van der Poel

Linda Zipkin

WEDU Staff

Jack Conley, VP Content

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