

## Channel Descriptions

WEDU now offers more choices of the entertaining and educational programs you count on. In addition to the WEDU Analog channel, WEDU can transmit up to five digital channels of programming simultaneously. This is called multicasting. WEDU's new channels are:

- WEDU-HD
- WEDU V-me
- WEDU Florida Channel/ WEDU Florida Knowledge Network
- WEDU WORLD

**WEDU Analog** continues to offer the award-winning programming that educates, entertains and inspires individuals of all ages on local, nation and international levels.

**WEDU-HD** replicates the programming on WEDU Analog, but telecasts in digital and widescreen high definition (HDTV) when available. HDTV is the highest quality video picture currently available in digital television, with more than twice the resolution and clarity of standard or analog television.

**WEDU V-me** is west central Florida's new non-commercial multi-media Spanish language service that entertains, educates, empowers and informs America's Latino viewers 24/7. V-me, the nation's first Spanish-language public television network, delivers an exclusive mix of original productions, world-class acquired content and specially-customized public television programming, presented from a U.S. Hispanic perspective.

**WEDU Florida Channel** is all about education. Working in collaboration with the Florida Department of Education and the county school districts in west central Florida, WEDU Florida Channel airs the Florida Knowledge Network (FKN) during the day from 6 a.m. to 6 p.m. The schedule features enriching educational programs for teachers and students. In the evenings and on weekends, *WEDU Florida Channel* offers legislative coverage from Tallahassee, providing gavel-to-gavel coverage of all three branches of the state government, including regular and special Florida Legislative sessions, Florida Supreme Court Oral Arguments, Florida Public Service Commission Conferences, Florida Cabinet Meetings, Florida Board of Education Meetings, and much more.

**WEDU World** is a non-fiction service that offers viewers a window to the world, whether they want to know what's going on in their own backyard, across the country or around the world, or even what new discoveries are unfolding in the reaches of outer space. Popular, award-winning PBS signature series, such as *Nova*, *Nature*, *Frontline* and *American Experience*, as well as engaging specials and mini-series, explore issues of local, national and international relevance and tell stories of our past, our present, even our future. It also allows the viewer more access, more choice, more convenience and more opportunity to view some of their favorite news, public affairs, science and documentary programming. WEDU World provides perspective; analysis and understanding about history, current events, the natural world, science and the ideas and trends that define everyday life. *WEDU World premieres on August 15, 2007.*

With the exception of the WEDU Analog channel, you will need to subscribe to the digital tier service from your cable provider to receive these channels. Basic cable subscribers will not have access to these other programming streams. To view "true HD" programming on WEDU-HD, you will need an "HD ready" TV set and an HDTV tuner. Cable subscribers will also need the HD service from their cable provider. WEDU-HD is only viewable on cable if you have HD Service. If you do not have this service, please tune to WEDU's analog TV channel to view our prime time programming. (Check with your cable company for the exact channel.)

## How to view WEDU's New Digital Channels:

	<b>Brighthouse</b>	<b>Comcast</b>	<b>Knology</b>	<b>Verizon</b>
<b>WEDU Analog</b>	2-Hillsborough 3-Pinellas	3	3	3
<b>WEDU-HD</b>	603	440	905	805
<b>WEDU V-me</b>	606	201	138	874
<b>WEDU FL Channel/ WEDU FKN</b>	604	202	136	875
<b>WEDU World</b>	605	203	137	876

### FAQs – Spanish / Audio

#### **What to do when you hear audio other than English on WEDU programs:**

It is possible that your TV is programmed to receive SAP, or Second Audio Program audio. It can happen automatically. When SAP is not being broadcast, you'll receive regular program audio. However, when the SAP audio is sent along with the regular (English) program, your TV will automatically switch to the SAP channel, which means you may hear the program in another language (probably Spanish). WEDU sends SAP audio with some of its programs.

Since you may be receiving SAP without having programmed your TV to receive it, check to see whether there is a button on your remote control you may have inadvertently pressed to put your TV into SAP mode. With the hundreds of different TV configurations it is almost impossible to tell you exactly how to set your TV for regular audio, but you can look for a button on your remote which may be labeled Audio Select, MTS or SAP. If you find one of these buttons, press it until the text on your TV displays either Main or Stereo. This should disable the SAP channel programming. Sometimes, the control for SAP is a menu function, (the new Sony TVs are this way), in which case you should press the Menu button and look for an "Audio" section.

#### **What to do when you have Spanish captioning or subtitles on your screen:**

You are seeing Spanish captioning because your TV set has been enabled to display what is known as CC2, or Closed Captioning 2. Since there are hundreds of TV variants, it is hard to give exact instructions on how to disable this feature, but there is usually a button on your remote that allows you to select between no captioning, (captioning off), and English captioning (CC1), or in this case, Spanish captioning (CC2). On some TV sets the captioning is controlled by accessing a menu setting. Since the captioning is displayed on the TV only when it's available, it is probable that CC2 was inadvertently enabled.

*If all else fails, please refer to your owner's manual or go on-line to your TV set manufacture's website for instructions.*