

OUTREACH INITIATIVES
WEDU-TV
OCTOBER 1, 2008 TO SEPTEMBER 30, 2009

WEDU maintains a very strong internship program, offering internship opportunities to students wishing to learn about careers in public television, and television broadcasting in general. Internships are also available in non-broadcasting areas, such as accounting and special events. Students can choose from various options that best match their interests. Internships are available throughout the year.

As of this report, sixteen internships have been or are being completed in the following areas in 2008/2009:

1. Communications/Special Events Intern, fall 2008, Senior, Mass Communications, Public Relations Track, University of South Florida, Tampa
2. Communications/Special Events Intern, fall 2008, Senior, Communication, Public Relations/Media Management, University of Michigan
3. Communications/Special Events/Production Intern, spring, summer 2009, Junior/Senior, Communications, University of Tampa
4. Communications/Graphic Design Intern, spring 2009, Senior, Graphic Design, Art Institute of Tampa
5. Communications/Graphic Design Intern, summer 2009, Senior, Graphic Design, Art Institute of Tampa
6. Production Intern, spring 2009, senior, Journalism, University of South Florida, St. Petersburg
7. Production Intern, spring 2009, senior, Mass Communications/Telecommunications, University of South Florida, Tampa
8. Production Intern, spring 2009, senior, Fine Arts Major, The Art Institute of Tampa
9. Communications/Special Events Intern, summer 2009, Communications, University of Tampa
10. Communications/Special Events Intern, summer 2009, senior, Film and Media Arts Major, University of Tampa
11. Communications/Special Events Intern, summer 2009, Graduate school, Masters in Business Administration, University of Tampa
12. Communications/Special Events Intern, summer 2009, senior, Advertising/PR University of Tampa
13. Communications/Special Events Intern, summer 2009, senior, Marketing Major, University of Tampa
14. Communications/Special Events Intern, summer 2009, junior, Communications Major, University of Tampa
15. Communications/Graphic Design Intern, summer 2009, senior, Advertising and Graphic Design Major, University of Tampa
16. Communications/Special Events Intern, summer 2009, senior, Communications Major, University of Tampa

WEDU gives tours frequently of its facilities to schools and other organizations. During this past year ten tours were given, three for international journalists, two for adult students, five for elementary or middle school students all of which included the topic of television industry jobs.

WEDU participated in two internship/job fairs, in November 2008 and in April of 2009, at which many resumes were received for internships and future job openings.