



Florida Public Broadcasting
We Deliver Florida



FPBS ANNOUNCES NEW SLATE OF OFFICERS ***DICK LOBO, WEDU'S CEO ELECTED CHAIRMAN***

St. Petersburg, FL – At the July meeting of Florida Public Broadcasting Service, Inc. (FPBS), **Richard M. Lobo**, President and CEO of WEDU, Tampa / St. Petersburg, was elected to a two-year term as **Chairman**. Lobo, most recently served as Vice Chair of the Board and as past Chair of the Legislative Affairs Committee for the organization. Lobo is joined by new-elected FPBS Board Officers: Vice Chair **Rick Schneider**, President and CEO of WPBT, Miami; Secretary **JoAnn Urofsky**, General Manager of WUSF in Tampa; Treasurer **Larry Danker**, General Manager of WUFT, Gainesville, and Member-at-Large **Rick Johnson** General Manager of WGCU in Fort Myers.

Based in St. Petersburg, Florida Public Broadcasting Service, Inc. is made up of 26 public broadcasting affiliates - 13 PBS television stations and 13 NPR radio stations - throughout the state. More than 12 million Floridians watch PBS or listen to NPR every week, and Florida Public Broadcasting's 26 affiliate networks offer coverage to 99% of the state's population.

Richard (Dick) Lobo has served as the President and CEO of WEDU for seven years. WEDU is the largest PBS station in Florida; in the 13th largest television market in the country. Lobo's lengthy media career encompasses extensive senior level management assignments, as well as hands-on television news and programming experience. He served as President and General Manager of WTVJ, the NBC-owned station in Miami and for its outstanding coverage of Hurricane Andrew, his news staff garnered the four most prestigious American television journalism awards. Lobo was Station Manager of NBC's flagship station, WNBC-TV, in New York City; later, he was appointed Vice-President and General Manager of the NBC-owned stations in Chicago and Cleveland. During the news phase of his career, he interviewed such notables as Fidel Castro, Papa Doc Duvalier, Rafael Trujillo, Robert Kennedy, Nelson Rockefeller, Mickey Mantle, Malcolm X, Dr. Martin Luther King, Jr., Barbra Streisand and The Beatles.

A graduate of the University of Miami, Lobo currently sits on the Board of the Florida Association of Broadcasters, and was chosen as its *Broadcaster of the Year* in 1992.

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He is a member of the National Academy of Television Arts and Sciences (Suncoast Chapter) and is a recipient of its Silver Circle Award. Lobo is also a member of the Governor's Florida Film and Entertainment Advisory Council as well as the Tampa Bay Chapter of the National Association of Black Journalists, and serves on the Leadership Council of the Community Foundation of Tampa Bay.

"We're excited about the quality and diversity of experience of our new slate of Officers," said FPBS Executive Vice President and Chief Operating Officer Janyth Righter, "and we all look forward to Dick's leadership over the next two challenging years." For more information about FPBS, or a directory of affiliates visit www.floridapublicbroadcasting.org.

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For more information about WEDU programming, special events, outreach efforts and community partnerships visit www.wedu.org or call 800.354.9338. WEDU, a 501(c)(3) organization, is West Central Florida's primary PBS station serving 16 counties including the Tampa, St. Petersburg, Pasco, Polk and Sarasota areas through multiple media disciplines including on-air broadcasting and online experiences. WEDU, recently awarded its third consecutive four-star rating by Charity Navigator, is financially supported by its local community, and provides the highest quality education, information, and entertainment programming on local, national, and international levels.